



BUSINESSLINC FW

2002 - 2004

PrimeSite Web partnered with the City of Fort Worth Business Development Department to create a web system that measured the relationship performance between Mentors (large corporations) and Proteges (small businesses). Funding was issued as a grant by the U.S. Small Business Administration through the Clinton Administration and the program was wildly successful.

Development Budget: \$65,000

Dorothy Wing, Project Manager dorothy@yourvirtualvp.com

MYEVENTCENTRAL

SINCE 2005

MyEventCentral allows unique online registering and management of events including table/team assignments. The process of managing an event was simplified: from complete online registration with secure payments, to detailed registrant and sponsor/budget reports to data export for records and offline use.

Lifetime Development Budget: \$42,000

Tina Love, CEO tina@myeventcentral.org

INDEXTABCREATOR.COM

SINCE 2007

Generating thousands of printed index tabs weekly, this system contracted by B&D Binder and Index in Arlington, Texas makes it possible for users to configure custom printed tabs in any tab size, bank size, paper style and print ink for delivery right to their door.

Lifetime Development Budget: \$39,000

CONSIGNMED

SINCE 2008

Medical On-boarding and Billing/Payroll system. Home health worker Time-logging, Expense Reporting and Billing system including robust Corporate Reporting for many Fortune 500 Medical Companies.

Initial Development Budget: \$33,000

consignmed.com

RECRUITU.COM

2008-2009

Student athletes showcase for sports performances, allowing typically underfunded college recruiters to get a feel for any athletes' capabilities. This would have been the first sports-based social media platform. Sadly, the owners were not able to secure venture capital enough to move the project into a successful business entity.

Development Budget: \$15,000 (Partial Investment)

FWWEEKLY.COM

SINCE 2009

Publication management system for Fort Worth's local weekly, including issue and article creation, image and poll-quote assets and banner advertising placement and analytics. While the 'Weekly has since moved to a new system, the original system exists as an archival database at fwweeklyarchives.com

Lifetime Development Budget: \$22,000

Bob Neihoff bob@fwweekly.com

IRRIGATIONEDUCATION.COM

SINCE 2007

Starting out as an online registration system for in-person irrigation training, this web application has been enhanced to allow visitors to sign up online, pay for courses, experience online training, and get certified in a handful of courses that will ultimately lead licensees to test for a full Texas Irrigator License by the Texas Commission on Environmental Quality.

Development Budget: \$18,000 (Partial Investment)

Ben Fisher ben@irrigationeducation.com

MYSPRINKLEREVAL.COM

SINCE 2015

Mueller Irrigation envisioned an online system that would let residents in contract areas request an inspection of their sprinkler systems for efficiency reports. The system, using a special code for each city campaign, allows those residents to sign up and later receive notification that their inspection has been completed, available online. Inspections include tips for water savings courtesy of the contract cities that pay for the service on their behalf.

Lifetime Development Budget: \$26,000

mysprinklereval.com

AACUSURVEY.COM

2018-2019

American Airlines Credit Union was interested in the performance of its Credit Union branches, therefore a system was created to take surveys that were, in turn, used to measure the performance of executives for bonus awards. The program was discontinued after a year when the executives preferred not to have such detailed information. Developed in conjunction with Kearley and Company, Fort Worth, TX.

Lifetime Development Budget: \$12,000

BOARDBUILD.ORG

2018 - 2020

PrimeSite Web originally modeled a first-phase web application for a new venture partnership between Leadership Fort Worth, the United Way, and other notable non-profits. Known as "BoardBuild", the web system featured a custom Learning Module System (LMS) with videos, testing system for included video content, and a Non-Profit/Individual Matching system that would qualify anyone passing the curriculum to act as a successful member of a board.

Phase I Development Budget: \$55,000

IRRIGATIONEDUCATION.COM

SINCE 2007

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Development Budget: \$18,000 (Partial Investment)

Ben Fisher ben@irrigationeducation.com

BUSINESS REFERENCES

CITY OF FORT WORTH

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